DINING OUT FOR LIFE

2022 PARTNERSHIP OPPORTUNITIES

Learn more at: www.thecentersd.org/DOFL
or by contacting:
Ian Johnson 619.227.2324

THE CENTER
Golden Fork Partnership

$10,000

- Recognition and highlights as the Golden Fork Partner
- 1-1:30 minute pre-recorded video message to be included in targeted e-appeal and social media
- Logo prominent on check inserts, posters, to-go order inserts and all other printed materials. Over 35,000 pieces
- Inclusion in select event-related press releases
- Prominent placement on dining guide/postcard mailing to 7,500+ households
- Logo on the footer of the Dining Out For Life donation page
- Inclusion in select event-related press releases and media alerts
- Spotlight inclusion in (2) Dining Out For Life newsletter, and in The Centers Weekly e-News reaching 40K
- Social Media promotions
- Branding and hyperlink prominent on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Recognition in Annual Report
- Opportunities for company employees to volunteer as virtual hosts for the event with promotion
Silver Spoon Partnership

$7,500

- Recognition and highlights as the Silver Spoon Partner
- :30-1:00 minute pre-recorded video message to be included in targeted e-appeal and social media
- Logo prominent on check inserts, posters, to-go order inserts and all other printed materials. Over 35,000 pieces
- Inclusion on dining guide/postcard mailing to 7,500+ households
- Inclusion in a select event-related press release
- Spotlight inclusion in (1) Dining Out For Life newsletter, and in The Centers Weekly e-News reaching 40K
- Social Media promotions
- Branding and hyperlink prominent on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Recognition in Annual Report
- Opportunities for company employees to volunteer as virtual hosts for the event with promotion
Gourmet Partnership

$5,000

- Recognition and highlights as the Gourmet Partner
- Logo included on check inserts, posters, to-go order inserts, and all other printed materials. Over 35,000 pieces
- Inclusion on dining guide/postcard mailing to 7,500+ households
- Inclusion in a select event-related press release
- Inclusion in (1) Dining Out For Life newsletter, and in The Centers Weekly e-News reaching 40K
- Social Media promotions
- Branding and hyperlink prominently on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Recognition in Annual Report
- Opportunities for company employees to volunteer as virtual hosts for the event with promotion
Appetizer Partnership

$2,500

- Recognition and highlights as the Appetizer Partner
- Small logo included on check inserts, posters, to-go order inserts, and all other printed materials. Over 35,000 pieces
- Inclusion on dining guide/postcard mailing to 7,500+ households
- Inclusion in (1) Dining Out For Life newsletter, and in The Centers Weekly e-News reaching 40K
- Social Media promotions
- Name listing on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Recognition in Annual Report
- Opportunities for company employees to volunteer as virtual hosts for the event with promotion
In 2019, Dining Out For Life® San Diego paired paid and in-kind advertising to promote the event and our sponsors. With consistent event growth, the 2019 event’s impressions was over 16,219,000 for sponsor acknowledgement and logo recognition.

Because of the challenges faced by the COVID19 pandemic, the sooner your sponsorship is confirmed, the more marketing benefits you will receive.

Please do not hesitate to reach out to Ian Johnson (619) 227-2324 with any questions you may have.

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