



# DINING OUT FOR LIFE

## 2022 PARTNERSHIP OPPORTUNITIES

Learn more at:  
[www.thecentersd.org/DOFL](http://www.thecentersd.org/DOFL)  
or by contacting:  
Ian Johnson 619.227.2324



**THE** SAN  
DIEGO  
LGBT  
COMM  
UNITY **CENTER**



# Golden Fork Partnership

## \$10,000

- Recognition and highlights as the Golden Fork Partner
- 1-1:30 minute pre-recorded video message to be included in targeted e-appeal and social media
- Logo prominent on check inserts, posters, to-go order inserts and all other printed materials. Over 35,000 pieces
- Inclusion in select event-related press releases
- Prominent placement on dining guide/postcard mailing to 7,500+ households
- Logo on the footer of the Dining Out For Life donation page
- Inclusion in select event-related press releases and media alerts
- Spotlight inclusion in (2) Dining Out For Life newsletter, and in The Centers Weekly e-News reaching 40K
- Social Media promotions
- Branding and hyperlink prominent on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Recognition in Annual Report
- Opportunities for company employees to volunteer as virtual hosts for the event with promotion







# Silver Spoon Partnership

## \$7,500

- Recognition and highlights as the Silver Spoon Partner
- :30-1:00 minute pre-recorded video message to be included in targeted e-appeal and social media
- Logo prominent on check inserts, posters, to-go order inserts and all other printed materials. Over 35,000 pieces
- Inclusion on dining guide/postcard mailing to 7,500+ households
- Inclusion in a select event-related press release
- Spotlight inclusion in (1) Dining Out For Life newsletter, and in The Centers Weekly e-News reaching 40K
- Social Media promotions
- Branding and hyperlink prominent on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Recognition in Annual Report
- Opportunities for company employees to volunteer as virtual hosts for the event with promotion





# Gourmet Partnership

## \$5,000

- Recognition and highlights as the Gourmet Partner
- Logo included on check inserts, posters, to-go order inserts, and all other printed materials. Over 35,000 pieces
- Inclusion on dining guide/postcard mailing to 7,500+ households
- Inclusion in a select event-related press release
- Inclusion in (1) Dining Out For Life newsletter, and in The Centers Weekly e-News reaching 40K
- Social Media promotions
- Branding and hyperlink prominently on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Recognition in Annual Report
- Opportunities for company employees to volunteer as virtual hosts for the event with promotion





# Appetizer Partnership

## \$2,500

- Recognition and highlights as the Appetizer Partner
- Small logo included on check inserts, posters, to-go order inserts, and all other printed materials. Over 35,000 pieces
- Inclusion on dining guide/postcard mailing to 7,500+ households
- Inclusion in (1) Dining Out For Life newsletter, and in The Centers Weekly e-News reaching 40K
- Social Media promotions
- Name listing on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Recognition in Annual Report
- Opportunities for company employees to volunteer as virtual hosts for the event with promotion








# DINING OUT FOR LIFE SAN DIEGO

**In 2019, Dining Out For Life® San Diego paired paid and in-kind advertising to promote the event and our sponsors. With consistent event growth, the 2019 event's impressions was over 16,219,000 for sponsor acknowledgement and logo recognition.**

**Because of the challenges faced by the COVID19 pandemic, the sooner your sponsorship is confirmed, the more marketing benefits you will receive.**

**Please do not hesitate to reach out to Ian Johnson (619) 227-2324 with any questions you may have.**



**Learn more at:  
[www.thecentersd.org/DOFL](http://www.thecentersd.org/DOFL)  
or by contacting:  
Ian Johnson 619.227.2324**