



THE CENTER'S THREE-YEAR STRATEGIC PLAN



THE CENTER IS THRILLED TO LAUNCH OUR NEW STRATEGIC PLAN!

With leadership change, growth in programs, and the increased spotlight on LGBTQ people nationally, this plan charts a bold vision of The Center's future. Building on the strength of our organization, we invested in this process, diving deep into gathering our community's feedback. We are deeply grateful to the over 2,000 community members, volunteers, staff and a variety of other stakeholders who took the time to share their experiences, hopes, and frustrations to create a plan that guides The Center's future. This plan is our "North Star," and clearly outlines a three-year vision of our most impactful work to serve our growing and diverse community. We are ecstatic to have a road map to empower The Center to be an even brighter light for our beautiful, diverse, robust San Diego LGBTQ community. Onward to The Center's next exciting chapter!



MISSION

The San Diego LGBT Community Center enhances and sustains the health & well-being of the lesbian, gay, bisexual, queer, transgender, nonbinary, immigrant, and HIV communities to the betterment of our entire San Diego region.



VISION

At The San Diego LGBT Community Center every person feels and knows that they are welcomed, valued, and supported. As the beacon for our regional LGBTQ community, each day we actively recommit to be a more vibrant, bold, innovative, safe, and modern Center than the day before.



VALUES

Dignity – Building pride, self-respect, and mutual-respect in everyone.

Inclusion – Welcoming and serving all members of our community.

Compassion – Caring about the needs of others and supporting them from a place of kindness and willingness to help.

Respect – Meeting, listening to, and acknowledging our community on its own terms; honoring each as a whole person.

Equity & Equality – Advocating for and intentionally reducing barriers to fair treatment, access, opportunity, and advancement for all our community members, inside and outside our Center.



STRATEGIES

Diversity – Embrace, promote, and support our community's rich diversity in our leadership, programs, and membership.

Services – Provide critical life and health services.

Support – Support our community members through all stages of life, including coming out, transitioning, and supporting their family and friends.

Wellness – Enhance the quality of life and wellness of our community at all stages of life with programs and events.

Community – Empower community, develop leaders, advocate for social justice, and celebrate community.