



## The San Diego LGBT Community Center: Dining Out For Life 2023

Social Media Toolkit - April 27, 2023

What you will find here: Sample social media posts, important links and hashtags.

### POST COPY – GENERAL

#### *Facebook & Instagram*

##### **Post #1 – General Information**

The Center's 17th Annual Dining Out for Life® San Diego is on Thursday, April 27<sup>th</sup>! Where will you be dining? Over 75 of San Diego's most generous restaurants and bars will donate 25% or more of their sales to The San Diego LGBT Community Center's Sexual Health and Wellness program, including HIV services & prevention efforts!

Grab your family and friends and make plans to #DineOut and #GiveBack - for breakfast, lunch, dinner, coffee, cocktails and more.

Can't dine out on April 27? Make a donation of \$25 or more today and you will be entered for a chance to win (1 of 2) opportunity drawings for \$500 worth of gift cards to Dining Out For Life® San Diego locations. As a bonus, you'll receive a 20% Off Tuesday card to select locations.

Donate here: <https://bit.ly/donate-dofl>

For more information and to see the growing list of the participating restaurants, visit:

[TheCenterSD.org/DOFL](https://TheCenterSD.org/DOFL)

##### **Post #2 – Proud to Dine Out**

I am proud to #DineOut on Thursday, April 27<sup>th</sup> for The Center's 17th Annual Dining Out for Life® San Diego benefitting The San Diego LGBT Community Center's Sexual Health and Wellness program, including HIV services & prevention efforts!

I will be dining at [tag restaurant]. To see a full list of participating locations & get more info, visit: [TheCenterSD.org/DOFL](https://TheCenterSD.org/DOFL)

##### **Post #3 – Proud to Donate**

I am proud to support The Center's 17th Annual Dining Out for Life® San Diego with a donation! If you donate \$25 or more, you are entered for a chance to win (1 of 2) opportunity drawings for \$500 worth of gift cards to Dining Out For Life® San Diego locations. Join me and donate here: <https://bit.ly/donate-dofl>

## POST COPY – PARTICIPATING RESTAURANT

### **Facebook & Instagram**

[Restaurant Name] is excited to participate in the 17th annual Dining Out for Life San Diego on Thursday, April 27, 2023! Stop by for #DOFLSD and we will proudly donate [percentage] of your check to The San Diego LGBT Community Center's Sexual Health & Wellness program, including HIV services & prevention efforts! #Dine Out and #GiveBack with us!

For more information visit: [TheCenterSD.org/DOFL](https://TheCenterSD.org/DOFL)

### **IMPORTANT LINKS**

Please tag The San Diego LGBT Community Center's accounts when appropriate so we can reshare and elevate your social media posts!

- The Center's Website: <https://thecentersd.org/>
- Dining Out For Life Information: <https://thecentersd.org/dofl/>
- Dining Out For Life Donate: <https://bit.ly/donate-dofl>
- Facebook: <https://bit.ly/Center-Facebook>
  - Facebook.com/at.the.center
- Instagram: <https://bit.ly/Center-Instagram>
  - @lgbtcenter
- LinkedIn: <https://bit.ly/Center-LinkedIn>
- YouTube: <https://bit.ly/Center-Youtube>

### **HASHTAGS**

Please use event-specific hashtags when appropriate on social media posts.

- #DOFLSD
- #DineOut
- #GiveBack