



The Center's Strategic Plan

July 2023-June 2026



The San Diego LGBT Community Center is excited to share our updated Strategic Plan. This plan is our “North Star” and outlines a three-year vision of our most impactful work to serve our growing and diverse community. This road map empowers The Center to be an even brighter light for our beautiful, diverse, robust San Diego LGBTQ+ community.

Goals



Critical Services – Expand our critical health and social support services for currently underserved communities.



Center Access – Provide a continuum of care across the life journey of each community member through robust, integrated access points.



Essential Support – Increase the number of ways that individuals access The Center and build community.



Quality Valued – Use feedback in efforts toward building engagement across stakeholders, community, and staff.



Robust Engagement – Increase the number of LGBTQ+ people engaging with The Center virtually and in person.



Community's Center – Take the first steps in reimagining a forward-looking, contemporary, multi-use, multi-building community center.



Staff and Culture – Stabilize the tremendous growth of The Center by focusing on creating a cohesive culture at The Center.



Stability and Sustainability – Develop a highly functional and integrated internal structure with an evolved staffing plan, processes, systems, and technology.



Leadership Development – Invest in developing leaders throughout the organization.