



DINING OUT FOR LIFE

2024 PARTNERSHIP OPPORTUNITIES

Thursday, April 25, 2024

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THE SAN DIEGO
LGBT
COMM
UNITY **CENTER**



DINING OUT FOR LIFE SAN DIEGO

Dining Out For Life San Diego is a one-day event where restaurants come together to support our community's most medically vulnerable neighbors, those living with HIV, and countless others at risk. This year's Dining Out For Life is on April 25.

More than 85 restaurants across San Diego County band together to raise money that will provide essential support and accessible services to thousands of communities taking control of their sexual health and wellness. The Center provides targeted programs and services to the full diversity of the San Diego LGBTQ community, including lesbian, gay, bisexual, queer, transgender, nonbinary, immigrant, and HIV communities, for the betterment of our entire San Diego region.

The vital funds you raise help The San Diego LGBT Community Center provide housing, mental health support, life-saving food, and nutrition to those living with HIV. Support also offers free HIV testing and STI screening, education, and PrEP navigation to thousands of community members. Health justice is more important than ever, and you can make an impact.

In 2023, The San Diego LGBT Community Center provided more than 78,000 direct service visits to San Diego community members and touched thousands more through its events, activities, and advocacy.

Learn more at:
www.thecentersd.org/DOFL
or by contacting:
Ian Johnson 619.692.2077 ext.247

Partnership Opportunity Overview

**Not all opportunities are listed below

**Customizable based on need

	Major Partner	Golden Fork Partnership	Silver Spoon Partnership	Gourmet Partnership	Appetizer Partnership
Recognition on The Center website for one year. Recognition in Annual Report	✓	✓	✓	✓	✓
Inclusion in DOFL newsletter and in The Centers e-News	✓	✓	✓	✓	✓
Listed on dining guide/postcard mailing to 7,500+ households	✓	✓	✓	✓	✓
Inclusion in select event-related press releases & media alerts	✓	✓	✓	✓	
Significant logo placement on printed materials	✓	✓	✓	✓	
Logo inclusion on social media promotion	✓	✓	✓	✓	
Pre-recorded video message or promo	✓	✓	✓		
Activation opportunity on day of event	✓	✓	✓		
Optional ambassador care package with branded items	✓	✓			
Logo inclusion on 50%+ location balloons & ambassador lanyards	✓	✓			
Logo inclusion on DOFL "I've Dined" stickers	✓				
Booth at The Center's professional development & volunteer event	✓				

Recognition and highlights

Major Partner

\$20,000

- Pre-recorded video message or promo to be included in targeted e-appeal and social media
- Engagement opportunity at the NEW Appetizer Kick-off Event
- Speaking opportunity at the NEW Appetizer Event
- Logo inclusion on official DOFL "I've Dined" stickers - with over 15,000 stickers distributed
- Logo inclusion on all welcome balloons displayed at every location (400)
- Company-branded items at dining locations
- Activation opportunity day of the event
- Presenting logo placement on check inserts, posters, and all other printed materials. Over 35,000 pieces
- Logo inclusion on every restaurant promotional graphic
- Branded restaurant ambassador lanyards with logo inclusion
- Presenting logo placement on dining guide/postcard mailing to 7,500+ households
- Press announcement releases and media alerts
- Presenting logo on the footer of the Dining Out For Life donation page
- Spotlight inclusion in (4) Dining Out For Life newsletter and in The Centers Weekly e-news reaching 40K
- Prominent and large logo promotion on DOFL & Center social media accounts (4 posts)
- Logo inclusion with hyperlink prominently on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Opportunity to adopt a participating location and host company networking event
- Personalized engagement opportunities available



Golden Fork Partnership

\$15,000

- Recognition and highlights as the Golden Fork Partner
- 1-1:30 minute pre-recorded video message to be included in targeted e-appeal and social media
- Engagement opportunity at the NEW Appetizer Kick-off Event
- Logo prominent on check inserts, posters, and all other printed materials. Over 35,000 pieces
- Company-branded items at dining locations
- Logo inclusion on all welcome balloons displayed at every location (400)
- Logo inclusion on every restaurant promotional graphic
- Activation opportunity day of event
- Inclusion in select event-related press releases and media alerts
- Placement on dining guide/postcard mailing to 7,500+ households
- Logo on the footer of the Dining Out For Life donation page
- Spotlight inclusion in (2) Dining Out For Life newsletter, and in The Centers Weekly e-News reaching 40K
- Dedicated and large logo promotion on DOFL & Center social media accounts (3 posts)
- Logo inclusion with hyperlink prominently on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Opportunities for company employees to adopt a location



Silver Spoon Partnership

\$10,000

- Recognition and highlights as the Silver Spoon Partner
- :30-1:00 minute pre-recorded video message to be included in targeted e-appeal and social media
- Logo on check inserts, posters, and all other printed materials. Over 35,000 pieces
- Engagement opportunity at the NEW Appetizer Kick-off Event
- Activation opportunity day of event
- Inclusion on dining guide/postcard mailing to 7,500+ households
- Inclusion in select event-related press releases and media alerts
- Spotlight inclusion in (1) Dining Out For Life newsletter, and in The Centers Weekly e-News reaching 40K
- Large logo promotion on DOFL & Center social media accounts (3 posts)
- Logo inclusion with hyperlink prominently on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Recognition in Annual Report
- Opportunities for company employees to volunteer as hosts for the event with promotion





Gourmet Partnership

\$5,000

- Recognition and highlights as the Gourmet Partner
- Logo included on check inserts, posters, and all other printed materials. Over 35,000 pieces
- Engagement opportunity at the NEW Appetizer Kick-off Even
- Inclusion on dining guide/postcard mailing to 7,500+ households
- Inclusion in a select event-related press release
- Inclusion in (1) Dining Out For Life newsletter, and in The Centers Weekly e-News reaching 40K
- Medium logo promotion on DOFL & Center social media accounts (2 posts)
- Logo inclusion with hyperlink prominently on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Recognition in Annual Report
- Opportunities for company employees to volunteer as hosts for the event with promotion





Appetizer Partnership

\$2,500

- Recognition and highlights as the Appetizer Partner
- Small logo included on check inserts, posters, and all other printed materials. Over 35,000 pieces
- Inclusion on dining guide/postcard mailing to 7,500+ households
- Inclusion in (1) Dining Out For Life newsletter, and in The Centers Weekly e-News reaching 40K
- Name listing promotion on DOFL social media accounts
- Name listing on the landing pages of Dining Out For Life/San Diego and The San Diego LGBT Community Center (The Center) website
- Recognition in Annual Report
- Opportunities for company employees to volunteer as hosts for the event with promotion





DINING OUT FOR LIFE SAN DIEGO

Don't miss The Center's Annual Dining Out For Life® San Diego on Thursday, April 25, 2024.

Dining Out For Life® San Diego is a county-wide event hosted by The San Diego LGBT Community Center. This event brings an estimated 20k+ dining patrons to dine out, supporting HIV services and prevention efforts. It allows our supporters to make a difference doing what we all love: dining and gathering with friends in a favorite establishment that gives back.

The San Diego LGBT Community Center offers a wide menu of sponsorship opportunities, with valuable recognition and benefits.

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