

CORPORATE SPONSORSHIP OPPORTUNITIES



SATURDAY, OCTOBER 23 | 2027



ABOUT THE SAN DIEGO LGBT COMMUNITY CENTER



The San Diego LGBT Community Center provides targeted programs and services to the full diversity of the San Diego LGBTQ community, including lesbian, gay, bisexual, queer, transgender, nonbinary, immigrant, and HIV communities, for the betterment of our entire San Diego region.

Have you ever wondered what it would be like to have your business represented as a partner with San Diego's leading LGBTQ+ organization?

For almost 55 years The Center has provided direct service visits to San Diego community members and touched millions of people in the community through its events, activities, and advocacy. This work is made possible through generous support from our corporate sponsors.

The Anniversary Gala only happens every 5 years and is an opportunity to connect in celebration with community members, business partners, allies and elected officials to honor the roots of pride in this community.

I'm looking forward to hearing from you.





**SATURDAY,
OCTOBER 23,
2027**

For 55 years, The Center has rooted itself in our community.

What began with courage and conviction has grown into something profound: a place where LGBTQ+ individuals and families have found safety, connection, support, and the freedom to become fully themselves. Fifty-five years of listening. Of showing up. Of believing in people.

Now, the seeds planted through decades of care are blooming—in the young people finding their voice, in families strengthened by belonging, in a community more visible, more resilient, more emboldened than ever before.

Join us as we celebrate this legacy and nurture what comes next.

Our 55th Anniversary Gala brings together the people who have believed in this work: local leaders, longtime supporters, neighbors, and advocates who understand that LGBTQ+ freedom isn't an issue—it's a commitment to one another. Together, we'll honor how far we've come and recommit to the growth still ahead.

Your sponsorship helps us continue planting roots deeper and helping new seeds flourish.

EVENT HIGHLIGHTS

55TH ANNIVERSARY GALA



Saturday October 23, 2027 6:00PM ♦ San Diego Hilton Bayfront Hotel ♦ Approximately 1,000 in attendance



PARTNERSHIP OPPORTUNITIES



\$55,000 ANNIVERSARY SPONSOR

- ◆ Listed as presenting sponsor
- ◆ Speaking opportunity to welcome guests
- ◆ 60-second promotional video in the broadcast pre-show
- ◆ Logo on broadcast website
- ◆ Logo on event invitation
- ◆ Logo in pre-event print and electronic advertising
- ◆ Logo included on event ticketing website
- ◆ Recognition during the live program
- ◆ Logo in event program
- ◆ Name on table placard
- ◆ Table of 10 at the Gala

\$25,000 GOLD SPONSOR

- ◆ 30-second promotional video in the broadcast pre-show
- ◆ Logo on broadcast website
- ◆ Logo on event invitation
- ◆ Logo in pre-event print and electronic advertising
- ◆ Logo included on event ticketing website
- ◆ Recognition during the live program
- ◆ Logo in event program
- ◆ Name on table placard
- ◆ Table of 10 at the Gala



PARTNERSHIP OPPORTUNITIES



\$10,000 BRONZE SPONSOR

- ◆ Logo included on event ticketing website
- ◆ Recognition during the live program
- ◆ Logo in event program
- ◆ Name on table placard
- ◆ Table of 10 at the Gala

\$5,000 SAPPHIRE SPONSOR

- ◆ Recognition during the live program
- ◆ Logo in event program
- ◆ Name on table placard
- ◆ Table of 10 at the Gala

\$2,500 TABLE SPONSOR

- ◆ Name on table placard
- ◆ Table of 10 at the Gala



WHY PARTNER WITH THE SAN DIEGO LGBT COMMUNITY CENTER



CORPORATE BENEFITS

- ◆ Demonstrate your company's commitment to supporting LGBTQ+ communities
- ◆ Engage employees through volunteer opportunities and community involvement
- ◆ Enhance brand visibility among brand loyal LGBTQ+ community and allies
- ◆ Network with other corporate leaders and community partners
- ◆ Receive recognition in multiple channels throughout the year
- ◆ Tax-deductible contributions to a 501(c)(3) nonprofit organization

COMMUNITY IMPACT

Your partnership
directly supports vital
programs and services
that change lives:

- ◆ Housing support for LGBTQ+ individuals facing homelessness
- ◆ Mental health services and counseling
- ◆ HIV testing, prevention, and care services
- ◆ Youth programs and safe spaces
- ◆ Senior services and support
- ◆ Advocacy and legal services

READY TO PARTNER WITH US?

We would be honored to have your organization join us in supporting San Diego's LGBTQ+ community. Partnership opportunities are limited and filling quickly.

CONTACT INFORMATION

Ian Johnson

Senior Director of Development

The San Diego LGBT Community Center

partner@thecentersd.org

(619) 692-2077 x247

@LGBTCenter | @At.The.Center